

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

US Chamber Of Commerce/ Issue
Submission Number 657 Issue 2



nbc4.com

NBC 4 / WCMH
3165 Olentangy River Road
Columbus, OH 43202
PHONE (614) 263-4444 FAX (614) 447-9107

Copy

Client: US Chamber Of Commerce/ Issue	Submission Cost: 99000	Campaign Ref: E:063733010
Buyer: "	Client/Product/Estimate: / / 1498	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06373301
Est/PO Number: 06373301	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: US Chamber Of Commerce	Booking Group: WCMH	Key Market: Columbus, OH
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
9	Fri 8-9p ...F..	07	2200	30 Comme	Nbr of Spots	1	1	2200
10	Sat 6a NewsS.	05	1100	30 Comme	Nbr of Spots	1	1	1100
11	Sun 7p ET / 6p CT Football Night In AmericaS	07	2500	30 Comme	Nbr of Spots	1	1	2500
12	M-F 6a News M.WT...	05	1500	30 Comme	Nbr of Spots	3	3	4500
13	M-F 7a Today Show MTWT...	05	1800	30 Comme	Nbr of Spots	4	4	7200
14	M-F 5p News MTWT...	06	1400	30 Comme	Nbr of Spots	4	4	5600
15	M-Su 6p News MT.T...	06	1800	30 Comme	Nbr of Spots	3	3	5400
16	M-F 7p Extra	05		30	Nbr of Spots			
Weekly Totals:					Total Spots(Ord Spots)	4	51	55
Closed PR						1	1	

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17	M-F 1135p ET / 1035p CT Tonight Show MTWT...	05	1300	30 Comme	Nbr of Spots Closed PR	2 1	2 1	2600
18	M-Su 11p News MTWT...	06	2500	30 Comme	Nbr of Spots	4	4	4400
19	M-Su 630p NBC Nightly News .T....	05	3000	30 Comme	Nbr of Spots	1	1	3000
20	Mon 8-9p M.....	06	4500	30 Comme	Nbr of Spots	1	1	4500
21	Fri 9-10pF.. Isolations: W/C 10/15F..	07	3500	30 Comme	Nbr of Spots	1	1	3500
29	M-F 6a NewsF..	05	1500	30 Comme	Nbr of Spots	1	1	1500
30	M-F 7a Today ShowF..	05	1800	30 Comme	Nbr of Spots	1	1	1800
31	M-F 5p NewsF..	06	1400	30 Comme	Nbr of Spots	1	1	1400
32	M-Su 6p NewsF..	06	1800	30 Comme	Nbr of Spots	1	1	1800
Weekly Totals: Total Spots(Ord Spots)					4	51	55	
Closed PR						1	1	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
33	M-F 7p Extra ...F..	05	1300	30 Comme	Nbr of Spots	1	1	1300
34	M-F 1135p ET / 1035p CT Tonight Show ...F..	05	1100	30 Comme	Nbr of Spots	1	1	1100
35	M-Su 11p News ...F..	06	2500	30 Comme	Nbr of Spots	1	1	2500
36	M-F 6a News MTWTFSS Isolations: W/C 10/22 ...T...	05	1500	30 Comme	Nbr of Spots	1	1	1500
37	M-F 7a Today Show ..WTF..	05	1800	30 Comme	Nbr of Spots	3	3	5400
38	M-F 5p News ..WTF..	06	1400	30 Comme	Nbr of Spots	3	3	4200
39	M-Su 6p News ...TF..	06	1800	30 Comme	Nbr of Spots	2	2	3600
40	M-F 7p Extra ..W.F..	05	1300	30 Comme	Nbr of Spots	2	2	2600
41	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	05	1100	30 Comme	Nbr of Spots	3	3	3300
42	M-Su 11p News	06	2500	30 Comme	Nbr of Spots	3	3	7500
Weekly Totals: Total Spots(Ord Spots)					4	51	55	
Closed PR						1	1	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
43	M-Su 630p NBC Nightly News ..W....	05	3000	30 Comme		1	1	3000
Weekly Totals: Total Spots(Ord Spots)					4	51	55	
Closed PR						1	1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
16	M-F 7p Extra	:30 Commercial	10/22/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:063733010

Grand Totals

		10/15	10/22
Totals		55	4
Spots	99000	9300	89700
Cost			

Grand Totals:

Spots:	55
Gross Total:	99,000.00
Commission:	14,850.00
Net Total:	84,150.00